



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 11-03-2012 PAGE: 1 of 4

REDSHIFT MEDIA LLC - 23499
ATTN: JAMES CLECKNER
411 BRANCHWAY ROAD
RICHMOND VA 23236

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
402456	10-15-2012	11-02-2012	3	YG ACTION FUND	YG ACTION FUND	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
180	246364	PHILADELPHIA	A. CLIFFORD	10-22-2012	11-05-2012	M (Broadcast Month, Cycle 1)	N	246364

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 180																	
1	10-22-2012	10-28-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30	X	X	X	X	X			4	700	4	2,800.00
2	10-29-2012	11-04-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30	X	X	X	X	X			4	700	4	2,800.00
3	11-05-2012	11-05-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30	X							1	700	1	700.00
4	10-22-2012	10-28-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	X	X	X	X	X			3	2,000	3	6,000.00
5	10-29-2012	11-04-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	X	X	X	X	X			3	2,000	3	6,000.00
6	10-22-2012	10-28-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	1	30						X		1	650	1	650.00
7	10-29-2012	11-04-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	1	30						X		1	650	1	650.00
8	10-22-2012	10-28-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	1	30						X		1	800	1	800.00
9	10-29-2012	11-04-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	1	30						X		1	800	1	800.00
10	10-22-2012	10-28-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	1	30							X	1	800	1	800.00
11	10-29-2012	11-04-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	1	30							X	1	800	1	800.00
12	10-22-2012	10-28-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	X	X	X	X	X			3	850	3	2,550.00
13	10-29-2012	11-04-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	X	X	X	X	X			4	850	4	3,400.00
14	11-05-2012	11-05-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	X							1	850	1	850.00
15	10-22-2012	10-28-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30	X	X	X	X	X			3	2,800	3	8,400.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 180			CMS # 246364	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-22-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 246364		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 180															
16	10-29-2012	11-04-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30	X	X	X	X	X			3	2,800	3	8,400.00	
17	10-22-2012	10-28-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	X	X	X	X	X			4	3,000	4	12,000.00	
18	10-29-2012	11-04-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	X	X	X	X	X			4	3,000	4	12,000.00	
19	11-05-2012	11-05-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	X							1	3,000	1	3,000.00	
20	10-22-2012	10-28-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	1	30	X	X	X	X	X			3	3,000	3	9,000.00	
21	10-29-2012	11-04-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	1	30	X	X	X	X	X			3	3,000	3	9,000.00	
22	11-05-2012	11-05-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	1	30	X							1	3,000	1	3,000.00	
23	10-22-2012	10-28-2012	10:00PM - 11:00PM	FRIDAY PRIME 10-11P (791)	1	30					X			1	4,000	1	4,000.00	
			----- ITEM LINE NOTE ----- 20/20															
24	10-29-2012	11-04-2012	10:00PM - 11:00PM	FRIDAY PRIME 10-11P (791)	1	30					X			1	4,000	1	4,000.00	
			----- ITEM LINE NOTE ----- 20/20															
25	10-22-2012	10-28-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30	X	X	X	X	X	X	X	4	3,000	4	12,000.00	
26	10-29-2012	11-04-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30	X	X	X	X	X	X	X	4	3,000	4	12,000.00	
27	11-05-2012	11-05-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30	X							1	3,000	1	3,000.00	
28	10-22-2012	10-28-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	1	30	X	X	X	X	X			2	700	2	1,400.00	

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Agency Est# 180			CMS # 246364	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-22-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 246364		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 180															
29	10-29-2012	11-04-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	1	30	X	X	X	X	X			3	700	3	2,100.00	
30	10-22-2012	10-28-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30	X	X	X	X	X			2	1,700	2	3,400.00	
31	10-29-2012	11-04-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30	X	X	X	X	X			2	1,700	2	3,400.00	
32	11-05-2012	11-05-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30	X							1	1,700	1	1,700.00	
33	10-22-2012	10-28-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	1	30						X		1	600	1	600.00	
34	10-29-2012	11-04-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	1	30						X		1	600	1	600.00	
35	10-22-2012	10-28-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	1	30							X	1	800	1	800.00	
36	10-29-2012	11-04-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	1	30							X	1	800	1	800.00	
37	10-22-2012	10-28-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30	X	X	X	X	X			5	1,200	5	6,000.00	
38	10-29-2012	11-04-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30	X	X	X	X	X			5	1,200	5	6,000.00	
39	11-05-2012	11-05-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30	X							1	1,200	1	1,200.00	
40	10-22-2012	10-28-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	1	30	X	X	X	X	X			4	2,000	4	8,000.00	
41	10-29-2012	11-04-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	1	30	X	X	X	X	X			3	2,000	3	6,000.00	
42	11-05-2012	11-05-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	1	30	X							1	2,000	1	2,000.00	
43	10-22-2012	10-28-2012	06:30PM - 07:00PM	WORLD NEWS NOW WITH DIANE SAWYER (10947	1	30	X	X	X	X	X			4	3,000	4	12,000.00	

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Agency Est# 180	CMS # 246364	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-22-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 246364
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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 180																	
44	10-29-2012	11-04-2012	06:30PM - 07:00PM	WORLD NEWS NOW WITH DIANE SAWYER (10947)	1	30	X	X	X	X	X			4	3,000	4	12,000.00
45	10-22-2012	10-28-2012	04:30AM - 04:59AM	EYEWITNESS NEWS @ 4:30AM (MON-THU/SUN) (1	1	30		X	X	X				1	250	1	250.00
46	10-29-2012	11-04-2012	04:30AM - 04:59AM	EYEWITNESS NEWS @ 4:30AM (MON-THU/SUN) (1	1	30		X	X	X				1	250	1	250.00
47	10-22-2012	10-28-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)	1	30							X	1	800	1	800.00
48	10-29-2012	11-02-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	1	30	X	X	X	X	X			1	2,000	1	2,000.00
A 49	11-04-2012	11-04-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	1	30							1	1	2,200	1	2,200.00
Contracted Gross Total:																108	202,900.00
Actual Gross Total:																108	202,900.00
Agency Commission:																	30,435.00
Net Total:																	172,465.00

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Oct 12	0.00	0.00	92,250.00	0.00	92,250.00
Nov 12	0.00	0.00	110,650.00	0.00	110,650.00
TOTAL	0.00	0.00	202,900.00	0.00	202,900.00

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